



**Insupen Original Line.**  
The classic delicateness of Insupen.



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*It's easy with Pic!*

# PIC DIABETES CARE AND INSUPEN.

*Always, the ultimate delicacy.*

**Know-how, experience**, the constant search for **comfortable injections**.

A path, to make daily insulin therapy **simple and comfortable**, that has its roots in the essence of Pic Solution.

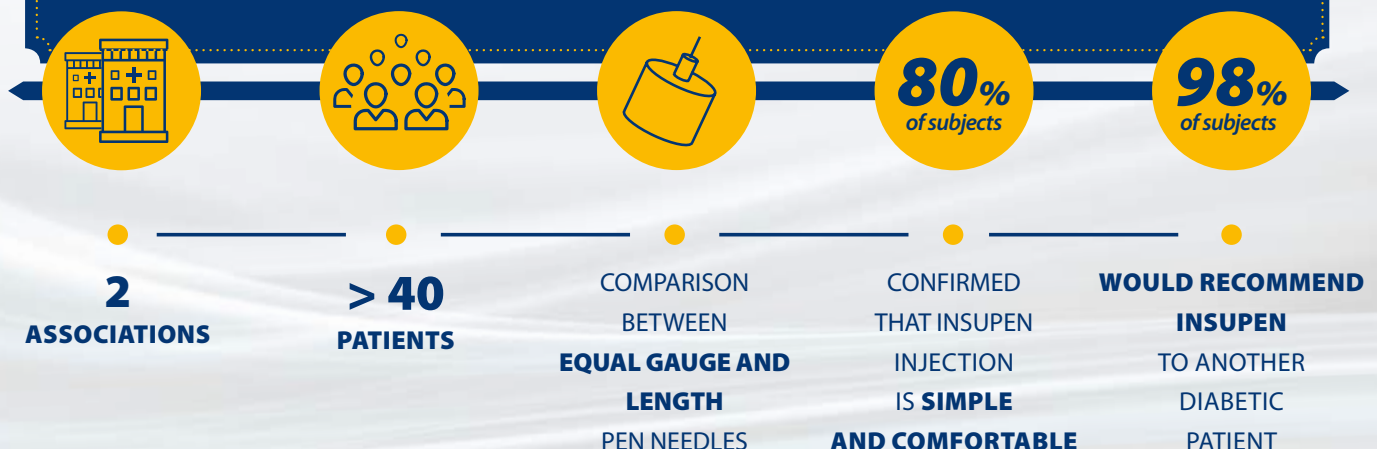
## indolor<sup>®</sup> experience<sup>®</sup>

**The gentle touch of clever technologies makes the difference**

**A solid confirmation coming  
from listening to people.**

**Simplicity, closeness** to their own needs and **reduction of injection discomfort**: this is what insulin-treated patients ask to their pen needle. And that's what they find always in **Insupen**, a preference also confirmed by research.

### CUSTOMER SATISFACTION RESEARCH\*



Data on File. Fact-Finding Questionnaire For Satisfaction Rating Among Diabetic Patients Of Insupen Pen Needle With New Sharpening. 47 participants injecting up to 4 times over a 2 week period.

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# SOFTSHARPENING TECHNOLOGY.

*The needle geometry that minimizes the discomfort.*



## GREATER DELICACY.

*The special triple-sharpened needle for gentle, comfortable injections without a second thought.*



## REDUCED FRICTION.

*The three-section sharpening reduces friction points.*



## LESS DISCOMFORT.

*The thin profile reduces the feeling of discomfort.*



## LESS INVASIVENESS.

*The sharp tip and the specific sharpening angle make the injection easier.*

# NEW INSUPEN ORIGINAL LINE.

*The well-known Insupen today becomes Original.*

A new line born from Insupen's historical successes: the **SoftSharpening technology** and a **wide range of diameters and lengths**, to satisfy all **injective habits** of your patients.



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